



ALLISON P. SIMPSON

Writing and Digital Communications

FOUNDER | 410-599-6011 | ASIMPSON2014@GMAIL.COM
[HTTPS://WWW.LINKEDIN.COM/IN/APSIMP](https://www.linkedin.com/in/apsimp)
WWW.ALLISONSIMPSON.STRIKINGLY.COM

EDUCATION

Bachelor of Art Film, Theater | 1997

Howard University School of Communication

British American Drama Academy

Certificate Shakespeare | 1996

Mid-Summer Oxford Conservatory, Oxford University

Trinity Washington University

(accepted) Masters Science in Administration projected
2017

WORK EXPERIENCE

Robert Half International

Administrative Professional | 2007-2016

Examiner.com/Heart and Soul Magazine

Freelance Writer | 2007-2016

Columbia University

Assistant Art Coordinator | 2000-2003

Manager for non-for-profit hospital based art program, grant-writing, budget management, donor relations, fundraising. Director for Hospital Based Art Program at Harlem Hospital Center, maintained operating budget, maintained donor relationships with supporting foundations. Worked under the leadership of IFCK to develop program goals and carry out mission. Sought out new potential funding sources, obtained new funding source in the amount of \$5000 and maintained an overall budget of \$100,000, drafted grants, RFP's and maintained grant tracking under the Columbia University grant tracking system BlackBaud. Oversaw development of new marketing materials and served as community liaison with local press and news organizations. Sponsored student art show in collaboration with RUSH arts Gallery and Fresh Art as well as other local arts organizations serving the community.

AREAS OF EXPERTISE

Grant writing, fundraising, development, writer

International Development, NGO, Community urban development.

Budget management, capital, donor relations, training

Major Network Film, NewsMedia, art direction

digital communications, familiar w ux/ui design, career mapping, consulting
HTML, CSS, Slack, Github(basic), photoshop cs

CAUSES

Volunteer Missionary

Pro-Health International, Abuja, Nigeria West Africa

Volunteer Board Member

Fresh Art New York

COURSEWORK

Central Challenges of American National Security strategy, and the press: an Introduction (HKS211.1x)

The Challenges of Global Poverty (MITx: 14.73x)

Child nutrition and cooking 2.0 (Coursera, Stanford online)

Becoming a web developer: Full stack vs Front End (Lynda.com)

Learn Sketch:Mobile Design Workflows(Lynda.com)

MEMBERSHIP

NAACP, DAWN, NABJ, AAUW